Writing for professional publication. Part 1: Motivation

John Fowler

Abstract
Writing for professional publication can be a daunting prospect, but, with a little effort and the right motivation, it can be a rewarding and career-enhancing experience. And the good news is, it’s not as difficult as it may sound. In this first part of a series of articles on writing for professional publication, John Fowler, an experienced nursing lecturer and author, discusses perhaps the most important factor in seeing your work published: motivation. Forthcoming issues will explore different aspects of publication and include advice and practical tips.

Keywords: Publication  ■  Professional development  ■  Career development

However, if you have an essay, a dissertation or some sort of written work from your clinical area, and are prepared to do some additional work to refine and adapt it, then you can almost certainly get it published. This series of articles will give you advice that will help you on your way.

So, what is the first and most important step in getting your work published? It is not the quality of the critical analysis, nor the general quality of the writing. While these are important factors in academic writing and are relevant in achieving publication for your work, they are not the most important factor in getting your work published.

Keywords:
- Publication
- Professional development
- Career development